



June 21, 2021

CALL FOR ARTISTS: Bootiful Wimberley - Sonora Bank

Wimberley Valley Arts and Cultural Alliance (WVACA) is asking all interested artists to submit a sketch of their concepts for the latest Bootiful Wimberly Boot, which will be installed in front of Sonora Bank on RR 12.

The boot art is a visual statement inspired by the Sonora Bank story and Wimberley location. It may not contain a logo or words. You are encouraged to visit the Sonora Bank website for details on the rich history of the Bank and weave elements of it into your design.

<https://sonorabank.com>

Should your inspiration lead you to include images of horses, if selected you will work with the Marketing Department of Sonora Bank to ensure compliance with branding guidelines in the final execution.

Please let your creative juices flow! Submissions will be judged by members of the WVACA Boot Committee, with the final decision made by Sonora Bank stakeholders.

The artist's stipend is \$1,500, which will be paid 1/2 upon award of the commission and one-half upon completed installation at the Sonora Site. The artist is responsible for all materials and for working with Sonora Bank to securely install the boot on the platform provided by Sonora Bank, with a plaque provided by WVACA.

Materials:

You will need to appropriately prime the boot to insure the paint adheres properly to the fiberglass. We urge you to use a heavy acrylic paint, e.g., Golden's and provide a UV coating protection in the finish, such as automotive sealant (to protect your art from the Wimberley sun and weather).

The boot's dimensions are 6' high, 4' long and 2.5' wide. Because the boot is lightweight, it is fairly easy to move around. The artist is responsible for working with Sonora Bank to securely install the boot on the platform. Please leave space for the artist plaque.

Wimberley Valley Arts and Cultural Alliance will:

- Take high-resolution pictures of the finished boot with Sonora Bank employees and the artist
- Submit a feature article to the Wimberley View and the artist
- Support the Boot's unveiling with our presence and publicity on our FB page
- Update the Bootiful Wimberley brochures and distribute them to the Wimberley Visitor's Center, and WVACA members
- Update the Bootiful Wimberley website as well as the Wimberleyarts.org website

Submission deadline is July 16, 2021, early submissions are appreciated.

The selected artist will work with Sonora Bank stakeholders on the final sketch design.

There are several ways to send submissions to WVACA. You can either:

- Mail to P.O. Box 608, Wimberley, TX 78676, Attn: Hilda Carpenter
- Leave at the Visitor's Center in a sealed envelope ATTN: WVACA Sonora Bootiful Boot
- Via email (please ensure your high resolution photos include all angles of the boot, e.g., 2 sides, boot front and toe, boot heel & back) to Hilda Carpenter hildac@mac.com, with a cc to wimberleyarts.org. Use the subject line: "**YOURNAME, Sonora Bank submission**"

Any questions, contact Hilda Carpenter, Boot Committee Chair hildac@mac.com

Deadline 5:00 pm July 16, 2021

Final decision will be announced after July 16, 2021. Boot must be completed and installed within 4 months. If you need an exception, please work with Hilda Carpenter and Sonora Bank.